

FIGURE 1

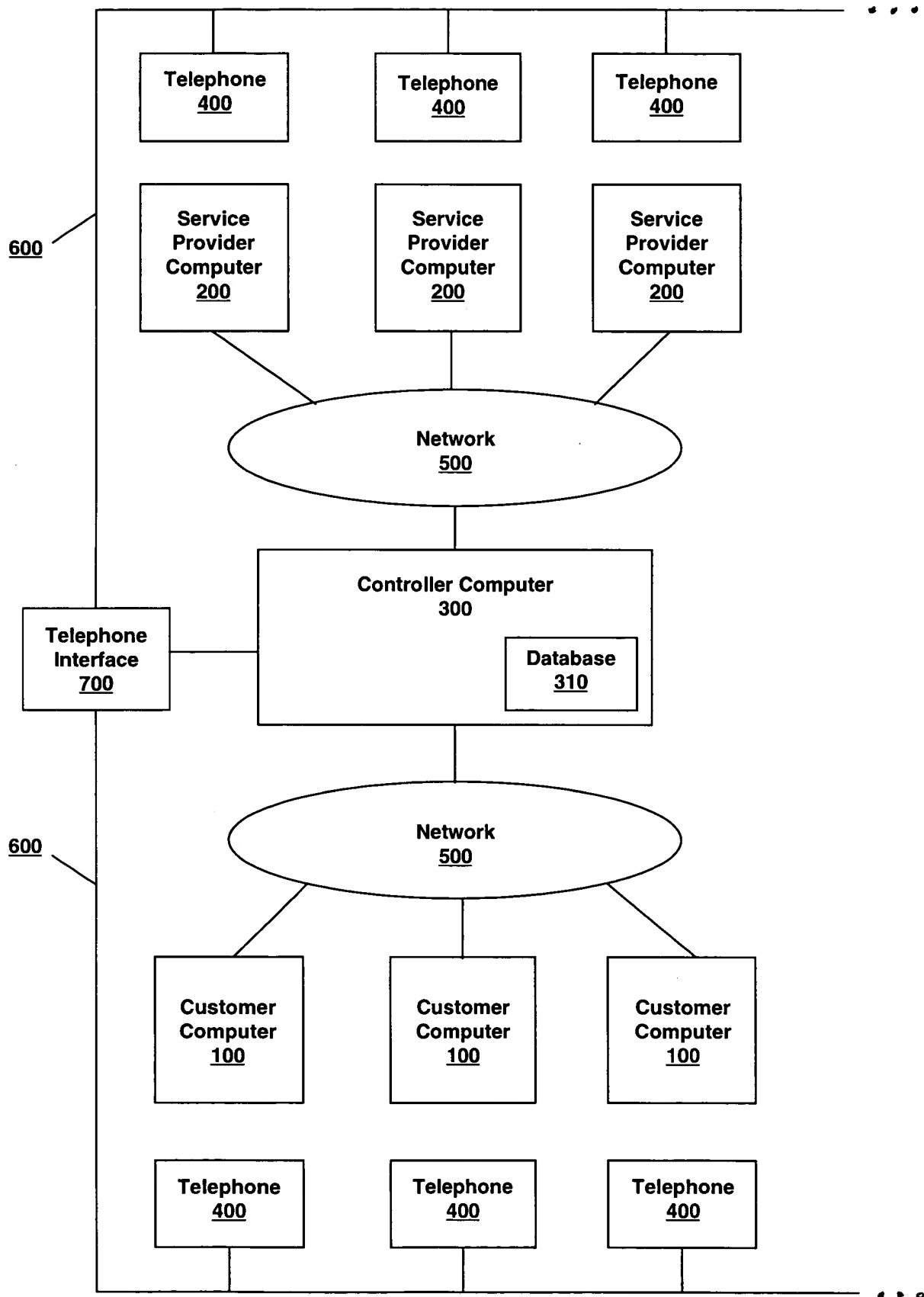
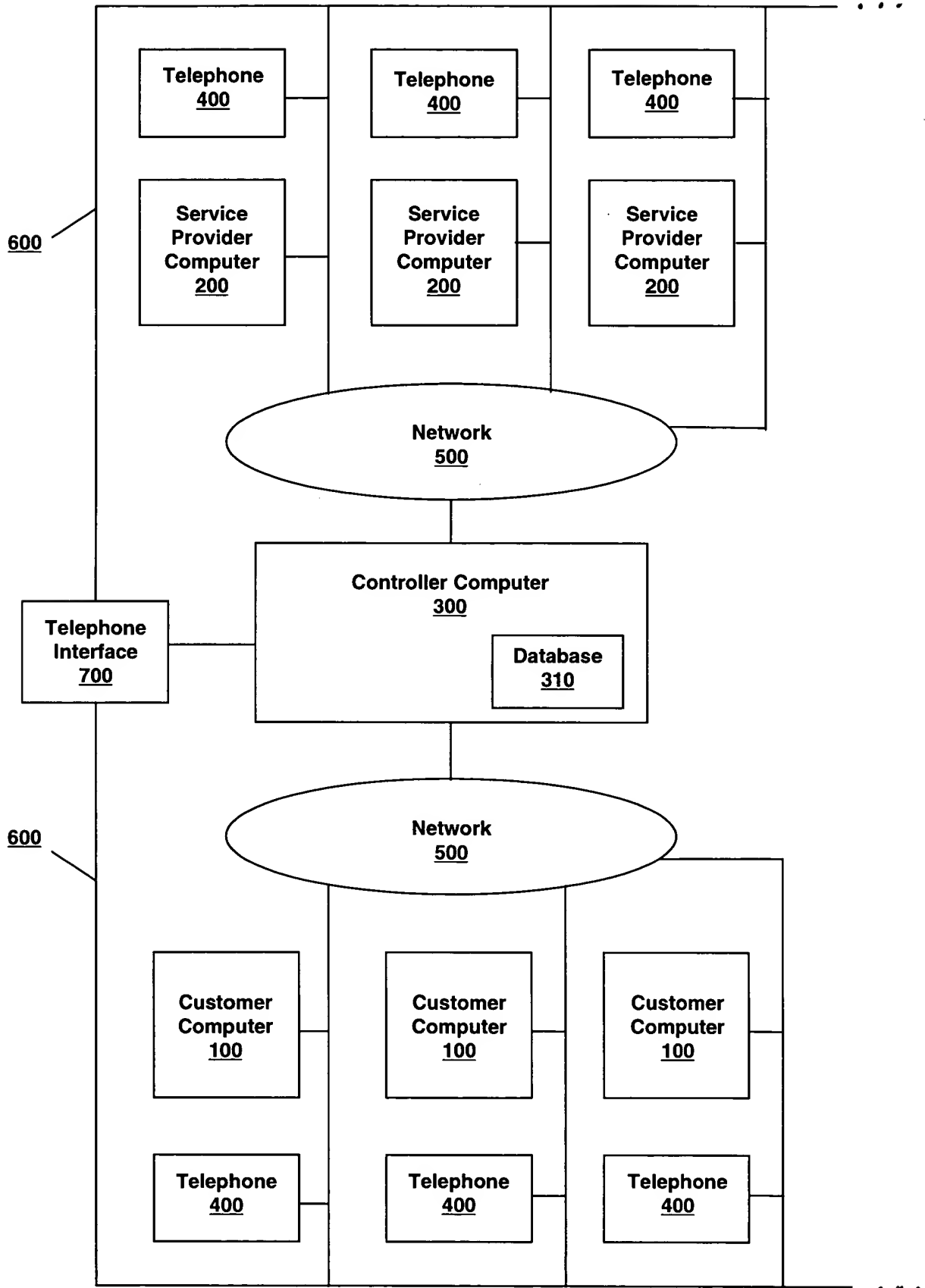
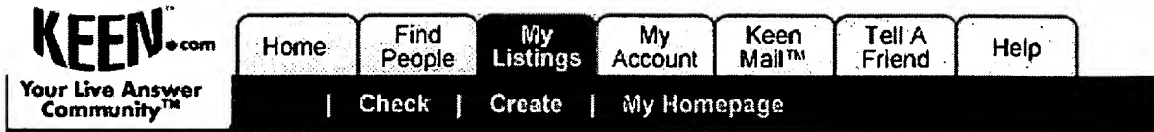


FIGURE 2



1000



Choose a Category

Choose the category in which you would like your listing to appear

- ☐ Age Groups
- ☐ Health and Fitness
- ☒ Arts & Entertainment **1010**
- ☐ Hobbies & Collectibles
- ☐ Autos & Vehicles
- ☐ Home & Garden
- ☐ Business & Personal Finance
- ☐ Local Interests
- ☐ Career & Education
- ☐ Personal Advice
- ☐ Computing & Internet
- ☐ Pets
- ☐ Cultural & Religion
- ☐ Romance & Social
- ☐ Family & Parenting
- ☐ Shopping
- ☐ Food & Cooking
- ☐ Sports & Recreation
- ☐ Games
- ☐ Travel
- ☐ Women's Issues

1100

1020

Continue

FIGURE 3

1200

KEEN[™].com
Your Live Answer
Community[™]

Home

Find
PeopleMy
ListingsMy
AccountKeen
Mail[™]Tell A
Friend

Help

| Check

| Create

| My Homepage

Create A Listing

Choose the type of listing you would like to create.

☐

Live Answer Listing



Members call you for a live answer over your phone - without revealing your personal information.

☒

Recorded Listing



A voice recording that you make which other members can call Keen.com and listen to, 24 hours a day.

Market Your Knowledge on Keen.com

a sample listing

Required

1220

Title

Enter a title that explains what knowledge you are offering.
50 characters maximum (No HTML). [See tips.](#)

Description

1230

This is your chance to introduce yourself to the Keen.com community, so be thorough and creative! Use 75 words minimum and 1,000 words maximum (HTML OK). After you create your listing, you can verify your educational, employment, professional license and/or trade association credentials through our third-party verification service.

[See tips.](#)

Price Per Minute

\$0.05

1240

[More info.](#)How is the minimum price per minute calculated for your country?
How to convert from U.S. dollars to your currency?

Continue

1260

FIGURE 4

1200 (cont)

1250

Optional

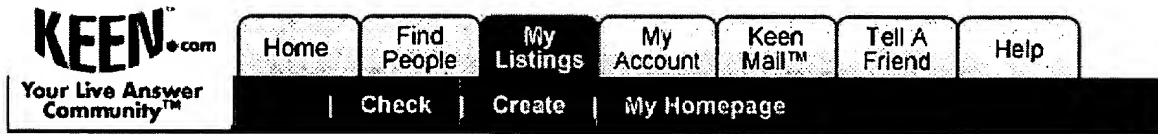
Add a Photo to Your Listing
Personalize your listing with a picture! Send an email with a photo attachment to photos@keen.com.

Your Language(s) You can enter multiple languages.

<input type="checkbox"/>	Arabic
<input type="checkbox"/>	Danish
<input type="checkbox"/>	Finnish
<input type="checkbox"/>	Hebrew
<input type="checkbox"/>	Korean
<input type="checkbox"/>	Spanish
<input type="checkbox"/>	Chinese (Cantonese)
<input type="checkbox"/>	Dutch
<input type="checkbox"/>	French
<input type="checkbox"/>	Italian
<input type="checkbox"/>	Norwegian
<input type="checkbox"/>	Swedish
<input type="checkbox"/>	Chinese (Mandarin)
<input checked="" type="checkbox"/>	English
<input type="checkbox"/>	German
<input type="checkbox"/>	Japanese
<input type="checkbox"/>	Portuguese (BR)
<input type="checkbox"/>	Other <input type="text"/>

FIGURE 4A

1400



Create Your Recording

Congratulations! The description for your recorded listing is finished. It will be stored in the My Listing page on Keen.com. When you complete your recording, your listing will go live on Keen.com.

Create the Recording for Your Listing

1. Click the "Call Me Now to Make Recording" button below and Keen.com will call your phone.

Check that your phone number in the Personal Info page on Keen.com is correct. If you use the same line to go online and to make calls, you will need to disconnect from your online connection when Keen.com starts to call you.

2. Follow the prompts to begin and then save the recording when you end the call.

3. Your listing with the recorded message will become live on Keen.com.

You can edit your listing from the My Listing page and can change the text of the listing as well as re-record and listen to your recording.

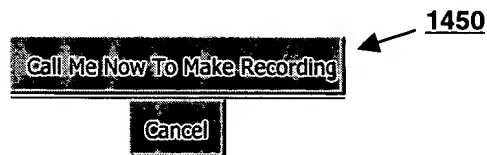


FIGURE 5

FIGURE 6

1500

KEEN .com
Your Live Answer Community™

Home

Find People

My Listings

My Account

Keen Mail™

Tell A Friend

Help

[Check](#) | [Create](#) | [My Homepage](#)

San Fran Steven's Listings

1506

Listing Title 1501	Listing Type 1502	Availability 1503	Feedback Rating 1504	Rate 1505 (per minute)	Change Listing
Sailing Tips 1511	Recorded 1512 🎧 1513	Always Available 1514 Last updated: 2/29/00 1515	Not Rated 1516	25 cents 1517	Update Delete Listen
Sailing Advisor 1521	Live Answer 🎧 1522 1523	<input type="checkbox"/> Yes (available) <input checked="" type="checkbox"/> No (not available) Create Schedule 1525	Not Rated 1524	25 cents	Update Delete
Sailing Tricks	Recorded 1532 🎧 1533	Recording needs to be made. Click Update. 1534	Not Rated	25 cents	Update Delete Listen

1518

1540 Make your listings stand out

- Add credentials that have been verified by our third-party service.
- Add a photo to your listing by sending an email with an attachment (JPEG or GIF preferred) to photos@keen.com.

1550 Market yourself on Keen.com.

- Attach a link to your listing in your email and/or your homepage, and earn \$5 for every person you refer who makes or receives two calls.
- Tell your friends about Keen.com and bring them to your listings. Earn \$5 for every person you refer who makes or receives two calls.

FIGURE 7

2000

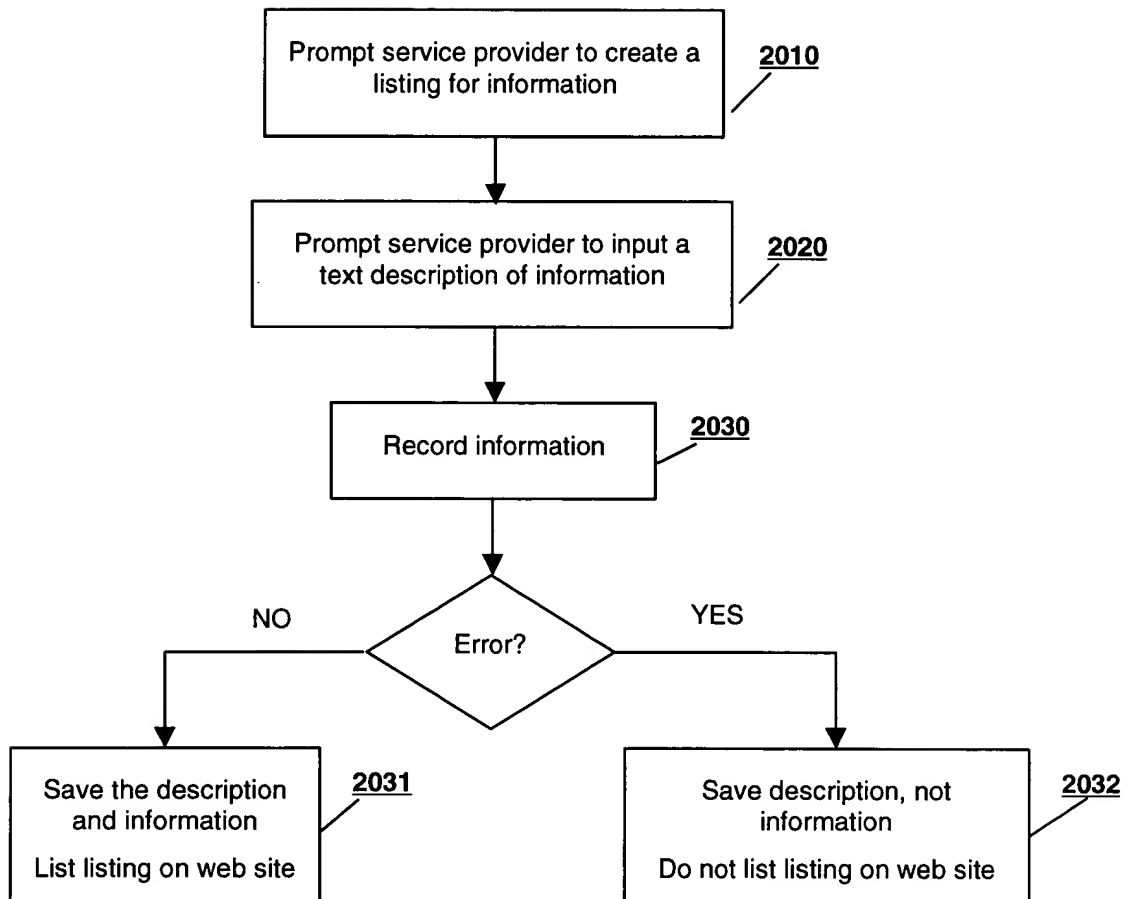


FIGURE 8

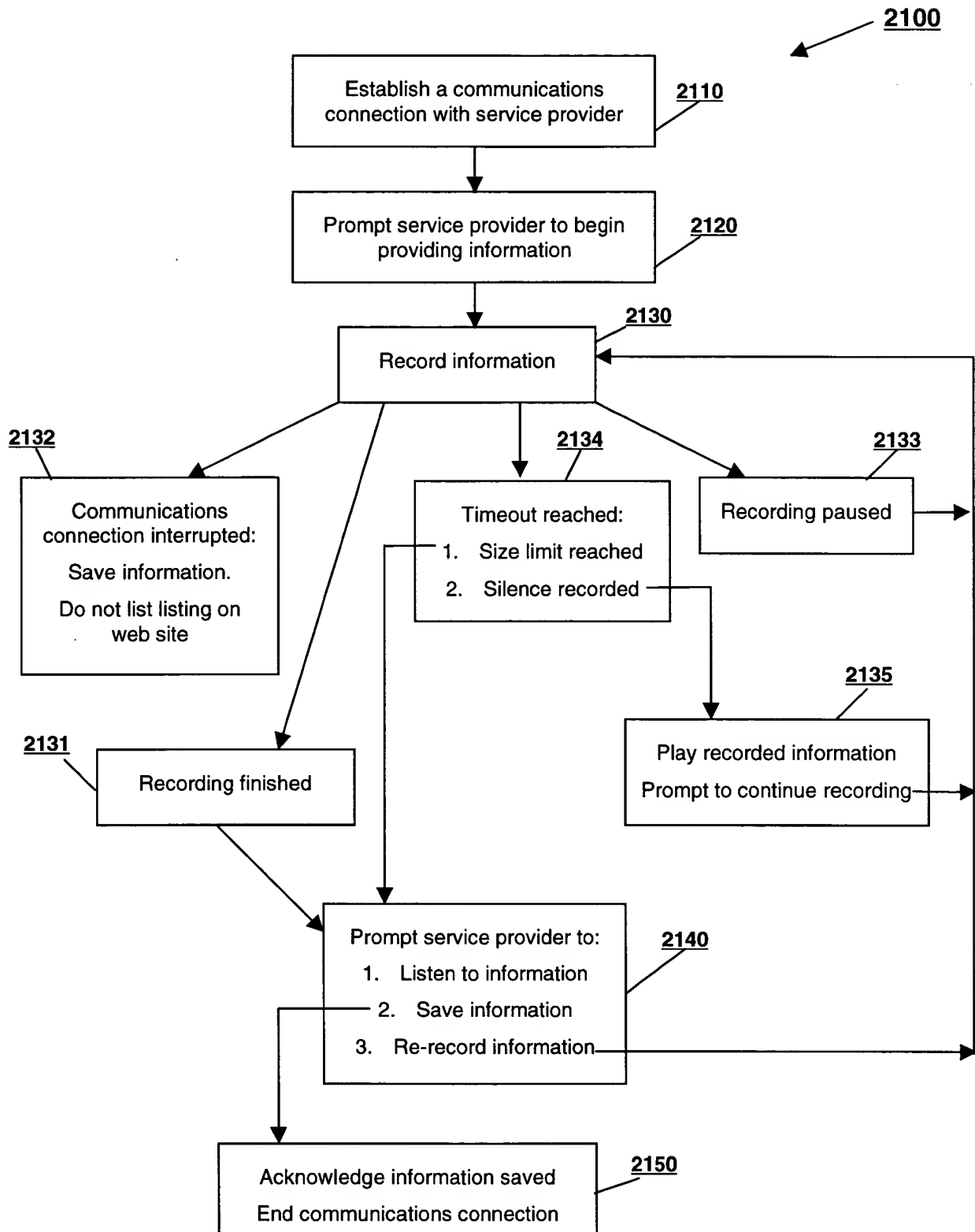


FIGURE 9

